

October 1, 2025
Social Venture Partners Tokyo

SVP Tokyo has selected six social ventures for the 2025 Investment & Collaboration Program

Social Venture Partners Tokyo (SVP Tokyo), a non-profit organization based in Minato-ku, Tokyo (Co-Representatives: Shinichi Kamiyo, Masayuki Segawa, Masayasu Kirigaya, Yumi Toda, and Raymond Wong), today announced the selection of six organizations for its 21st-year program. Beginning October 1, 2025, each group will participate in a collaboration program lasting up to two years. The program includes an annual grant of JPY 1 million and management support provided by SVP Tokyo partners.



6 Partner Organizations Selected for FY2025



Selected Ventures (FY2025)

● WheLog (Tokyo, Chiyoda-ku)

The NPO WheLog is dedicated to creating “A world in which ANYONE can go ANYWHERE.” Our mission is to remove the anxiety and resignation wheelchair users face in daily life and to build a society where everyone can participate.

Our core initiative is the user-generated accessibility map app “WheLog!”. Users share information on routes and facilities they have experienced in a wheelchair, making accessibility details such as steps and toilets visible. The app supports ten languages and incorporates open data from local governments, enabling accurate, community-based information.

We also host “Wheelchair City Walks” across Japan, where diverse participants experience the city in a wheelchair, fostering understanding of physical and psychological barriers. In addition, we develop evaluation tools, make policy proposals, and provide consulting to promote social change in both infrastructure and institutions.

Recognized by the Japan SDGs Award and Expo 2020 Dubai, WheLog continues to collaborate with governments, businesses, and citizens to advance accessibility in information, the physical environment, institutions, and awareness—working toward inclusive communities where everyone can live with dignity.



● Clean Ocean Ensemble (Kagawa, Shodoshima)

The non-profit organization Clean Ocean Ensemble (Kurian) works to solve the problem of marine litter through innovative technologies and sustainable systems. Since about 80% of marine waste comes from land via rivers, the group follows the concept “Stop it in the river before it reaches the ocean.” It has developed the “kawasemi” series of fixed-position river waste collection devices.

In August 2025, a trial with the improved model “kawasemi002” in Takamatsu City collected 22.1 kg of litter in five days. The device is passive, using river currents to trap waste, and is portable—two people can install it at low cost. Sensors record flow and water level data to optimize placement and operation, making it suitable even for small urban rivers.

Kurian also partners with recycling companies to turn collected waste into new products and materials, aiming to build a circular society and ultimately achieve a world free from marine litter.



● Silent Voice (Osaka, Osaka City)

We support people, who are deaf and hearing impairments, to live their own lives, rather than a life defined by being 'hearing impaired'.

About one in a thousand children has a hearing impairment. 90% are raised by hearing parents, which often leads to isolation in information and communication within the home. Furthermore, in more than half of the prefectures, there is only one school for the hearing impaired, making it difficult for working families to transport their children, and many children cannot access support.

We, Silent Voice, established Deaf Academy as a place where children can 'gather, connect, challenge themselves, and grow,' utilizing the after-school day service system to address this issue. However, since the welfare system only compensates for in person support, it has been difficult to sustain in areas outside the urban area. Therefore, many children in need often do not receive adequate assistance.

Furthermore, during the COVID-19 pandemic, we launched an online support service called Circle O which allows support to reach beyond regional boundaries. Moving forward, we will combine online and face-to-face interactions to ease the burden on families and develop a sustainable model that can be expanded nationwide, ensuring that children, regardless of where they live, can learn and grow in an environment that fits their communication needs.



● Child Play Lab (Tokyo, Shibuya-ku)

Child Play Lab (CPL) envisions a society where all children, regardless of illness or medical environment, can believe in their own potential and live authentically. Our focus is on how children give meaning to their illness and transform that experience into strength. While medical advances have increased the number of children who recover, shorter hospital stays have resulted in more children living with illness in society, highlighting delays in systems that connect treatment and daily life.

In practice, we implement companion-style programs that nurture children's “power to live” through play. Our flagship initiative, Adventure ASSIST, engages with children in online and in-person sessions based on “what they want to do today.” The program helps transform the unique strengths of each child, and the sensibilities shaped by illness, into sources of resilience—

supporting them to live true to themselves. Staff members such as nurses and HPS/CLS professionals serve as companion buddies, providing one-on-one support.

We believe that play fosters connection, builds self-esteem, and becomes the energy to take on new challenges. The origin of our work was the Adventure BOX, a hospital starter kit delivering play to wards. However, after a child told us, "I want someone to talk to, not a kit," the project evolved into Adventure ASSIST.

Currently, the program focuses on children with pediatric brainstem glioma, but from spring 2026 the target will expand. By 2030, together with children, families, medical professionals, schools, and communities, we aim to partner with all children's hospitals and establish this companion-style program as a standard model of life during medical treatment.



● Toimikke (Tokyo, Toshima-ku)

We at the NPO Toimikke operate "Sekai Bivouac," an emergency support network that combines the power of citizens and Information and Communication Technology (ICT). The proliferation of smartphones has created a new form of homelessness, where people earn daily wages through short-term "gig work" apps and spend their nights in internet cafes. This population of "unstably housed and employed" individuals is growing, yet they remain largely invisible, leading to deepening social isolation.

The situation is particularly severe for our core support groups: the "later young adults" (aged 26-39) and the "Employment Ice Age Generation" (aged 41-50). The economic hardship they face carries the risk of leading to suicide or, in some cases, even murder-suicide. This is no longer just an issue of poverty; it is a critical problem that threatens the safety of society as a whole.

We emphasize proactive outreach activities to directly help those in crisis. Our goal is to create a society where anyone who loses their home or falls into poverty can receive immediate support. Our mission is to establish the "Sekai Bivouac" system as a piece of social infrastructure, building a safety net that allows everyone to get back on their feet with security and peace of mind.



● Japan Car Sharing Association (Miyagi, Ishinomaki City)

We are creating mutual support programs by utilizing donated cars and aiming to spread it nationwide, triggered by the Great East Japan Earthquake. Many people lost their cars and struggled to obtain daily necessities, go to the hospital, or even reunite with their family. We started our activity by collecting donated cars from all over the country and set up a car sharing program there. We were confident in the process of the recovery that cars can reconnect people and move lives forward.

We are currently expanding the support to anyone in need and are conducting three programs;
Community Car Sharing: Introducing a car sharing program within local community members
Social Car Support: Lending cars to those in need, NPOs etc. to energize people and local organizations.

Mobility Resilience: Providing cars for free in disaster-hit areas to reduce the inconvenience.

10 million cars are retired each year in Japan. Even if only 0.05%, about 5,000 cars, were donated, it could move forward to solve the social issues caused by the mobility challenges. Cars play a vital role not only as a means of transportation, but also in connecting people and supporting the safety of communities. As activities born in Ishinomaki, the city affected by the disaster, we are



working to spread "Otagaisama" , helping each other, and striving a society where everyone can live in peace.

Cars are not only a means of transportation but also connecting people and supporting communities, and restores hope. Born in Ishinomaki, our activities are driven by the spirit of "mutual support", working toward a society where everyone can live safely and with peace of mind.

About SVP Tokyo

Since its establishment in 2003, SVP Tokyo has supported innovative organizations tackling social challenges. Each year, 3–5 organizations are selected through a competitive process to receive up to JPY 1 million annually along with 1–2 years of hands-on management support. Approximately 80 partners with expertise in consulting, business development, marketing, IT, organizational development, PR, and other fields collaborate with the selected ventures.

SVP Tokyo's activities are guided by the "Theory of Change," aiming to transform the systems behind social issues into more sustainable cycles. Partners work closely with organizations to pursue essential change, while also developing their own skills and perspectives.

- Key elements of SVP Tokyo's collaboration program include:
 - Up to two years of collaboration by small partner teams
 - Annual funding of JPY 1 million per organization
 - Tailored support such as strategy development, organizational design, HR, marketing/PR, and fundraising (based on discussions with each organization)

Website: <https://www.svptokyo.org/>

X : https://x.com/svp_tokyo

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